EXETER CURLING CLUB

SPONSORSHIP OPPORTUNITIES

205 Riverside Dr, Exeter ON
Email: sececc@hay.net
Phone: 519-235-0200
Website: www.exetercurlingclub.ca

HONOURING OUR PAST

For more than 65 years, the Exeter Curling Club has been a cornerstone of our community, bringing people together through sport, friendship, and volunteerism.

Our story began in 1956 when newcomer Reg Armstrong founded the men's curling club in Exeter. With curling taking place on the arena's hockey ice, the club quickly grew through a successful recruitment campaign, reaching 120 members within just four years. As enthusiasm for the sport flourished, the vision for a dedicated curling facility became a reality.



In 1960, thanks to the generosity of local supporters and countless volunteer hours, the Exeter Curling Club opened its doors at 205 Riverside Drive—where it proudly remains today. Much of the land was donated by Gib Dow, while volunteers carefully relocated and rebuilt the clubhouse from a structure near Tillsonburg. This remarkable community effort laid the foundation for generations of curlers to come.

Since opening, the club has celebrated many milestones. From hosting its first bonspiel in November 1960 with picnic tables and a gas stove serving refreshments, to acquiring its first matched set of curling stones in 1967, the club has continually evolved while preserving its rich traditions. Historic features, such as the original Massey Ferguson clock donated by Harry Sherwood, continue to serve as reminders of the generosity and dedication that built our club.

BUILDING OUR FUTURE

Today, the Exeter Curling Club continues to provide a welcoming place for curlers of all ages and skill levels. We remain committed to fostering community connections, promoting healthy recreation, and preserving one of Exeter's longest-standing sporting traditions. As of 2026, Exeter Curling Club is proud to advertise its not-for-profit status.



By becoming a sponsor, you are helping ensure that this legacy continues for future generations. Your support helps maintain our facility, expand programming, host community events, and keep the sport of curling accessible and thriving in Exeter.

EXPOSURE OPPORTUNITY

Exeter Curling Club has a longstanding history of serving and strengthening communities well beyond Exeter itself.

With **6 active leagues**, over **120 nights of curling each season**, and membership drawn from **8 different municipalities** (including but not limited to Bluewater, South Huron, North Middlesex, Huron East, Lucan Biddulph, West Perth, the Town of St. Marys, and Lambton Shores), we provide consistent opportunities for recreation, connection, and community engagement.

We also attract substantial additional participation during our **five title bonspiels,** with approximately **160 competitors and guests** in attendance. Teams have historically traveled from across Southwestern Ontario — reaching all the way from the GTA to Chatham-Kent — underscoring the strong regional draw of these events.



This reach is further supported by the numerous private rentals that take place throughout the season, with regular Friday and Saturday bookings most weekends from November to February - positioning the club as a reliable gathering space for surrounding communities.

This broad local and regional reach means your sponsorship extends far beyond a single community—amplifying your visibility and ensuring your support is seen across Southwestern Ontario.

SPONSORSHIP TIERS

Check out the the special perks you unlock in each tier - as you climb, the more perks you unlock!



Bronze ($200)

- 3x5 wall sign, visible to players
- Recognition on website

Silver($500)

- 3x5 wall sign, visible to players and spectators
- Recognition on social media (x1)
- Recognition on website



SPONSORSHIP TIERS

Gold ($750)



- Logo in the ice, visible to players and spectators
- Advertisment in ECC Newsletter
- Recognition on social media (x2)
- Recognition on website

*sponsorship must be confirmed by September 15thst to ensure logo is available for installation



Platinum ($1000)

- Team entry to charity bonspiel
- Permanent location on Sponsorship tree
- Advertisment in ECC Newsletter
- 3x5 wall sign, visible to players and spectators
- Recognition on social media (x3)
- Recognition on website

If the sponsorship options in this package aren't quite the right fit, we'd be happy to work with you to create a partnership that aligns with your goals. Other opportunities include:

- **Full House Ring** for entirety of curling season
- **Title sponsorship** for bonspiels and special events
- **In-kind sponsorships** are also available

To discuss a customized sponsorship opportunity, please ***contact us at sececc@hay.net.***

OVERVIEW

	Permanent Advertising on Donor Leaf	Team Entry to Charity Bonspiel	Mention in ECC Newsletter	Post on Social Media	Signage Visible to Spectators	Signage Visible to Players	Logo Feature on Website
Platinum (SOLD OUT)	✓	✓	✓	✓	✓	✓	✓
Gold (SOLD OUT)			✓	✓	✓	✓	✓
Silver				✓	✓	✓	✓
Bronze						✓	✓



$1000



$750



$500



$200

Note sponsors are responsible for all costs and creation of printed media



Thank you for considering a partnership with the Exeter Curling Club. Together, we can continue building on a tradition that has strengthened our community for over six decades.

GOOD CURLING!

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